



P4-SE01

## Safe Road User behavior (Senior Executive Course)

<b>Pillar 4</b>	<b>Safe Road User Behaviour</b>	
Description – Topics and indicative content	<ul style="list-style-type: none"> <li> Contributory Factors involved in road crashes</li> <li> Global road safety problem and the UN Decade of Action</li> <li> The problem and its characteristics in Low and Middle income countries</li> <li> Child traffic Education and Safety training</li> <li> Driver training / testing systems and driving Schools</li> <li> Road safety publicity and information campaigns at target road user groups</li> <li> Traffic Law Enforcement to improve road safety</li> <li> Data analyses and Road safety research on road user behaviour</li> </ul>	
<b>Duration</b>	5 days	
<b>Participants</b>	Senior decision makers in government ministries related who can influence road road safety at National and local level , Senior traffic police , Academics , Media	
<b>Group Size</b>	Minimum 15 Participants , Maximum 30 Participants	
<b>Pool of potential international experts/ lecturers</b>	<ul style="list-style-type: none"> <li>• Alan Ross, PhD</li> <li>• Rob Klein</li> <li>• Manfred Breithaupt</li> </ul>	<ul style="list-style-type: none"> <li>• Prof. Krsto Lipovac, PhD</li> <li>• Joop Goos</li> <li>• Hans Vollpracht</li> </ul>
<b>Focus and content of course</b>	<p>Participants will be introduced to the Global road safety problem and the UN Decade of Road safety. They will gain an overview of international best practices to encourage safer road user behaviour by raising of knowledge and awareness of safety issues and by increased enforcement of traffic law . Participants will also learn about the most effective ways to teach road safety to children and how best to train and test drivers. They will also learn how to manage and control driving schools and driving instructors to ensure quality and to avoid corruption</p> <p>Site visits will be made to key government and private sector organizations involved in driver training and testing , child traffic education , traffic police enforcement and publicity campaigns. This will allow observation of activities and opportunities to discuss with counterparts operational aspects and .problems in each area of activity</p>	
Price (per participant) This assumes course is in English but with instantaneous translation available into one other language (e.g. Russian, Serbian, or other) if at least 15 participants agree the other language	<p><b>Price to be agreed</b> (5 days' course). Course participants have to organize their own flights to / from Belgrade but hotel bed and breakfast accommodation (single room) at the conference hotel in Belgrade city center, lunches/coffees/ dinner during each day of the course, evening social/networking activities in Belgrade (including a river cruise and conference dinner) will all be included within the cost of the course. Participants will be eligible to access the Alumni part of the website where additional materials, mentoring, webinars and other support services will be made available</p>	